



Leisure World  
Arizona

LEISURE WORLD ARIZONA

# AD AGREEMENT & CREDIT CARD AUTHORIZATION



Leisure World  
Arizona

Date: \_\_\_\_\_ Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## PUBLICATION

		<u>Size</u>	<u>Price</u>
Newspaper	<input type="checkbox"/>	_____	\$ _____ /month
Front Page Ad	<input type="checkbox"/>	_____	\$ _____ /month
Televisions	<input type="checkbox"/>	N/A	\$ \$50/month
Facebook/Instagram	<input type="checkbox"/>	N/A	\$ \$50/month
Classified Ad	<input type="checkbox"/>	N/A	\$ \$50/month

Agreement Term:  1 mo.  3 mo.  6 mo.  12 mo.

Start Month: \_\_\_\_\_ Expires: \_\_\_\_\_ Total Price: \$ \_\_\_\_\_

## Payment Information:

Account Type:  Visa  MasterCard  American Express  Discover

Cardholder Name: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV (3 digits on back): \_\_\_\_\_ Zip Code: \_\_\_\_\_

## All advertisements are paid in advance

I authorize Leisure World Community Association to charge the credit card indicated on this form according to the terms outlined. I certify that I am the authorized user of this credit card and that I will not dispute the payments with my credit card company; so long as the transaction corresponds to the terms indicated on the form. **This contract will automatically renew and will remain in effect unless written notice is received 30 days prior to the next scheduled payment date.** The Leisure World Community Association (LWCA) reserves the right to reject any copy or advertising deemed unacceptable or inappropriate. LWCA will not be liable for typographical errors or omissions that do not lessen the value of the ad. Advertiser assumes all responsibility for ad content and for any claims that may arise. This document is a binding contract. LWCA reserves the right to terminate this contract for non-payment or failure to adhere to the terms stated here-in. **Payments will be automatically processed around the 15th of the prior month of publication.** The undersigned authorized representative agrees to all terms stated above and in the full Advertising Terms and Agreements page.

Signature of authorized company representative: \_\_\_\_\_

For Advertising Information, contact Elizabeth Ramos at 480-832-0000 ext. 117  
or [eramoselwca.com](http://eramoselwca.com)

# ADVERTISING TERMS & AGREEMENT

## Terms + Agreements

1. It is assumed that advertisers have read this contract and agree to its conditions without any further contact or notice.
2. Leisure World Community Association reserves the right to review and reject any advertising.
3. The advertiser and agency assume liability for all content, including text and illustrations.
4. All advertising that might be mistaken for an article, commentary, or other non advertising material must be clearly marked "advertisement".
5. Leisure World Community Association shall not be liable for its failure, for any cause, to insert an advertisement.

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## Conditions + Policies

### PREPAYMENT NEW ADVERTISERS

New advertisers must prepay for a portion of their contractual agreement in accordance to the payment schedule below:

- 1 month - To be paid in full with insertion order.
- 3 months - To be paid in full with insertion order.
- 6 months - Prepayment of the first three months with insertion order, remaining balance to be paid on a month by month basis until term is fulfilled.
- 12 months - Prepayment of the first six months with insertion order, remaining balance to be paid on a month by month basis until term is fulfilled.

### CANCELLATION POLICY

Space cancellations must be received, in writing, prior to the space closing date. If space is canceled after the deadline or not canceled at all, or materials are received too late to be used, the advertiser will be charged for the insertion. Cancellation of advertising agreements with discounted rates will result in removal of discount and full price rates will apply to the duration advertised. Additionally, a cancellation fee of 50% of the monthly rate will be assessed for contract agreements of six months or longer.

### EXPIRATION OF ADVERTISING AGREEMENT

Advertisers are bound to the length of their signed advertising agreement unless canceled. Advertising contracts will automatically renew and will remain in effect unless written notice is received 30 days prior to the next scheduled payment date. Advertisers will not be allowed to "run until further notice". If an advertiser prefers "month-to-month" they must submit an agreement each month and will be billed at the full price of the current monthly rate.

### SPECIAL POSITIONING

Orders specifying special positions will be treated as requests only and will not be binding on the publisher.

### PAYMENT POLICY

LWCA reserves the right not to run previously booked advertisements in the case of outstanding payments. Advertising payments are due two weeks prior to publication for which advertising was booked. LWCA will issue an invoice on the date of publication unless a prior request was made. Outstanding balances will result in the assessment of a \$25 late fee. Advertising can be prepaid at any time.

Advertising agreements must have a card saved on file for recurring payments. If an advertiser would like to pay by check, the full amount for the agreement term will be due up front. Checks will not be accepted on a month-to-month basis.