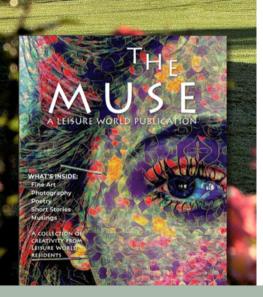
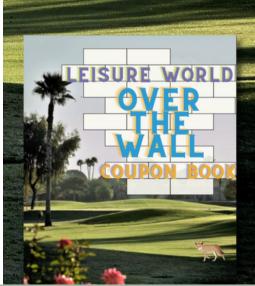


# MEDIAKIT

### CONNECT WITH 5,000+ RESIDENTS YEAR ROUND!







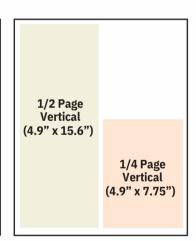
For Advertising Information, contact Elizabeth Ramos at 480-832-0000 ext. 117
or eramos@lwca.com

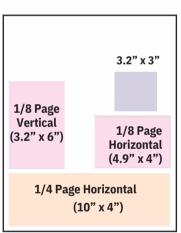
## LEISURE WORLD ARIZONA NEWSPAPER RATES

#### LEISURE WORLD NEWSPAPER PRICING

*PRICES LISTED ARE PER MO	Save 5%!	<b>Save 10%!</b>	<b>Save 25%!</b>	
Ad Size	1 Month	3 Months	<u> 6 Months</u>	12 Months
3.2" x3" Business Directory Ad	\$250	\$240	\$225	\$190
1/8 Page Horizontal or Vertical	\$450	\$430	\$405	\$340
1/4 Page Horizontal or Vertical	\$650	\$620	\$585	\$490
1/3 Page Horizontal or Vertical	\$750	\$710	\$675	\$565
1/2 Page Horizontal or Vertical	\$850	\$810	\$765	\$640
Full Page	\$1,600	\$1,520	\$1,440	\$1,200
Front Page Ad (6 available)	\$700	\$665	\$630	\$525

Full Page (10" x 15.6") Front Page Banner (10" x 2") 1/3 Page (10" x 5") Half Page Horizontal (10" x 7.75")





With purchase, your business ad will be showcased 24/7 on the Leisure World Marketplace, an online business directory displaying your ad with a link to your website!

#### Add Ons

- Digital TV ads displayed in high traffic \$50/mo recreational areas on campus 24/7
- Displayed ad with link to website uploaded \$50/mo on Facebook & Instagram pages

#### File Requirements

Deadline: 15th of the preceding month File Formats: PDF at 100% size (Reference listed above)

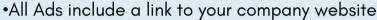
File should be CMYK, 300 dpi.

HAVE OUR GRAPHIC DESIGN TEAM CREATE AN AD FOR YOU! COST PER AD. \$50.

# LEISURE WORLD ARIZONA Weekly E-Newsletter

#### **CONNECT WITH 5,000+ RESIDENTS WEEKLY!**

Advertise your business in Leisure Worlds weekly e-newsletter!

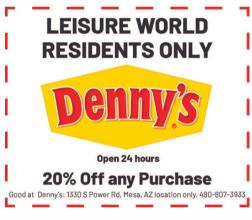


•Full Color Ad in weekly e-Newsletters sent to 5000+ Residents

\*Change your ad whenever you like\*









**VISIT WEBSITE** 

**VISIT WEBSITE** 

VISIT WEBSITE

Pricing is a one-time charge for 6 or 12 months!

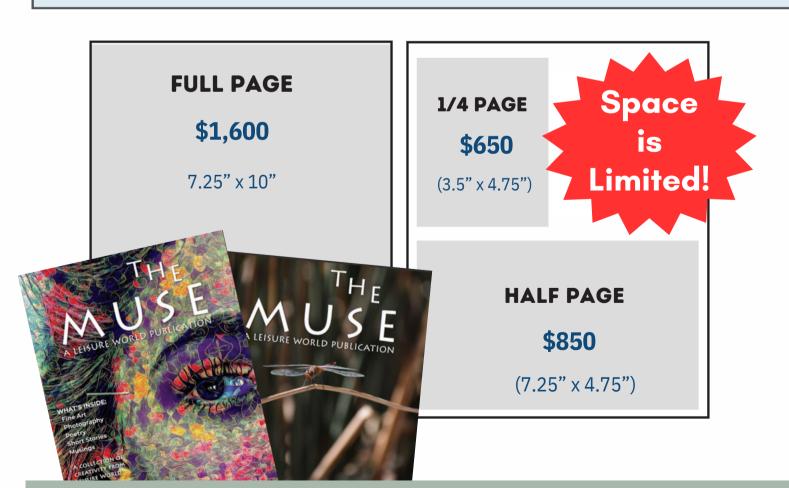
6 Months 24 Newsletters \$600 25% 12 Months 52 Newsletters \$900

### LEISURE WORLD ARIZONA Beauty of Leisure World Magazine

#### **ENTICE 5,000+ RESIDENTS YEAR ROUND!**

This 50 page magazine showcases the Beauty of Leisure World with pictures and articles from the residents themselves.

- Your full-color ad will be in both a printed and on-line magazine.
- Your on-line ad will have a direct link to your website.
- Half page and Full page ads will also be showcased 24 hours a day via the Leisure World Marketplace, an on-line business directory displaying your ad along with a link to your website.



For Advertising Information, contact Elizabeth Ramos at 480-832-0000 ext. 117 or eramos@lwca.com

## LEISURE WORLD ARIZONA 2025 Calendar

### BE IN FRONT OF 5,000+ RESIDENTS EVERY DAY, EVERY MONTH, ALL YEAR!

Run a coupon for residents to cut out, stand out by combining 2 or 3 ad spaces, or have a different ad/coupon for every month!

#### Limited Space Available!

Ad Size	Single Ad	Double Ad
3" x 1 1/2"	\$1,200	\$1,800
1 1/2" x 2"	\$700	\$1,200



YOUR AD HERE 3'X1 1/2'			YOUR AD HERE 3'X1 1/2'			YOUR AD HERE 3'X1 1/2'			
January									
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday 2		
						-			
AD	3		5	6	7		9	AD	
1 1/2'X2'			-					1 1/2"X2"	
	10	11	12	13	14	15	16		
					-				
	17	18	19	20	21	22	23		
4.5	24	25	26	27	28	29	30	4.5	
AD								AD 1 1/2"X2"	
1 1/2"X2"	31							1 1/2 X2	
YOUR AD HERE			YOUR AD HERE		YOUR AD HERE				
3°X1 1/2°			3°X1 1/2"			3"X1 1/2"			