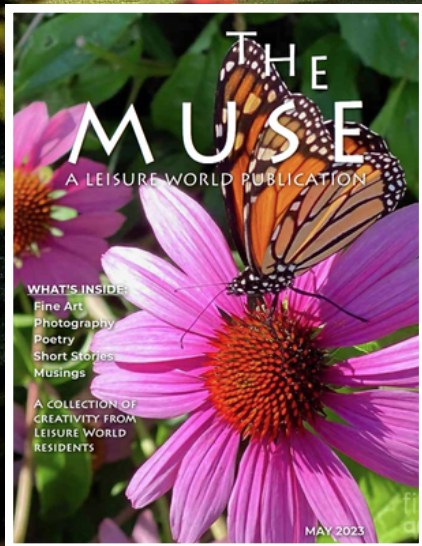


# MEDIA KIT

CONNECT WITH 5,000+ RESIDENTS YEAR ROUND!



LEISURE WORLD ARIZONA

TARGET AUDIENCE ALL  
IN ONE PLACE. LETS  
GET CONNECTED!



## WHY ADVERTISE WITH US?

Reaching your target audience has never been easier! Our community newspaper is the go-to source for over 5,000+ active older adult residents, with 3,000 copies distributed monthly—clearing out within just three days. When you advertise with us, your business gains direct access to a highly engaged and loyal readership that trusts our publication for local news, events, and services.

By placing your ad in our newspaper, you're not just buying space—you're building relationships with potential customers who prefer to support businesses that cater to their needs. Whether you're promoting a service, product, or event, our tailored advertising options ensure maximum visibility at an affordable rate.

Join other successful businesses that have grown their customer base by advertising with us. With competitive pricing, long-term discounts, and exclusive sponsorship opportunities, there's no better way to connect with this vibrant community.



**Let's grow together—reserve your ad space today!**



# NEWSPAPER RATES

## LEISURE WORLD NEWSPAPER PRICING

Ad Size	1 Month	3 Months (10% off)	6 Months (15% off)	12 Months (25% off)
Full Page	\$750	\$675/mo (\$2,025 total)	\$638/mo (\$3,828 total)	\$563/mo (\$6,756 total)
Half Page	\$450	\$405/mo (\$1,215 total)	\$383/mo (\$2,298 total)	\$338/mo (\$4,056 total)
1/3 Page	\$300	\$270/mo (\$810 total)	\$255/mo (\$1,530 total)	\$240/mo (\$2,880 total)
Quarter Page	\$250	\$225/ mo (\$675 total)	\$213/mo (\$1,278 total)	\$188/mo (\$2,256 total)
1/8 Page	\$150	\$135/mo (\$405 total)	\$128/mo (\$768 total)	\$113/mo (\$1,356 total)
3x3 Directory	\$90	\$81/mo (\$243 total)	\$77/mo (\$462 total)	\$68/mo \$816 total)

HAVE OUR GRAPHIC DESIGN TEAM CREATE AN AD FOR YOU! COST PER AD, \$50.

### Add Ons

- Digital TV ads displayed in high traffic recreational areas on campus 24/7 \$50/mo
- Displayed ad with link to website uploaded on Facebook & Instagram pages \$50/mo

### File Requirements

**Deadline:** 15th of the preceding month  
**File Formats:** PDF at 100% size  
 (Reference listed above)  
 File should be CMYK, 300 dpi.

With purchase, your business ad will be showcased 24/7 on the Leisure World Marketplace, an online business directory displaying your ad with a link to your website!



Leisure World *Arizona*

# Weekly E-Newsletter

**CONNECT WITH 5,000+ RESIDENTS WEEKLY!**

## Advertise your business in Leisure Worlds weekly e-newsletter!



- All Ads include a link to your company website
- Full Color Ad in weekly e-Newsletters sent to 5000+ Residents
- Change your ad whenever you like!

**RESIDENTIAL PAINTING SPECIALIST**

- 20+ YEARS EXPERIENCE
- HOA CERTIFIED COLORS
- LICENSED, BONDED, INSURED
- STUCCO & DRYWALL REPAIRS

**480-910-5181**

**VISIT WEBSITE**

**LEISURE WORLD RESIDENTS ONLY**

Open 24 hours

**20% Off any Purchase**

Good at Denny's: 1330 S Power Rd, Mesa, AZ location only. 480-807-3933.

**VISIT WEBSITE**

**BLUE CRESCENT PLUMBING**  
*Serving Leisure World for 15 Years*

**ALL YOUR PLUMBING NEEDS**

- Slab Leaks • Water Softeners
- Faucets • Water Filtration
- Hot Water • Toilets
- Heaters

Call or Email Kody Little  
**480-335-2641 • Kodlittle90@gmail.com**  
Licensed, Bonded & Insured • ROC# 347457

**VISIT WEBSITE**

**6 Months  
24 Newsletters  
\$600**

**25% OFF 12 Months  
52 Newsletters  
\$900**

LEISURE WORLD ARIZONA

INTERESTED IN  
IN-PERSON  
ENGAGEMENT?



**ENGAGE IN PERSON. BUILD CONNECTIONS. GROW YOUR BUSINESS.**

## In-Person Engagement Opportunities

Enhance your brand's visibility and make lasting connections by sponsoring community events or hosting a Meet & Eat Visit! These personal, face-to-face interactions allow you to connect directly with our community members, fostering trust and loyalty. Sponsoring events such as our Health Expo or Home Show not only gives you prime exposure but also places your business at the heart of community life. Or, host a Meet & Eat visit to share your products or services in a casual, relaxed environment—creating real, meaningful relationships with potential customers.





# In-Person Engagement

In-person engagements like event sponsorships or hosting a Meet & Eat are perfect for building trust and forming lasting relationships. These opportunities let you connect directly with residents, showcase your business, and become a valued part of the community.

## MEET & EAT PROGRAM

- Private room for presenting
- One hour time slot
- Mention in newspaper & weekly e-newsletter with link to RSVP
- Event marketing & RSVP's handled by Leisure World
- Event details listed on Leisure World Website

**Initial Visit:**  
\$600

**Any Visit After:**  
\$300

## VENDOR VISIT

- Prime Location
- Mention in newspaper & weekly e-newsletter with link to RSVP
- Event marketing & RSVP's handled by Leisure World
- Event details listed on Leisure World Website
- Facebook & Instagram post

**Half Day (4hrs):**  
\$600

**Full Day (8hrs):**  
\$800

## SPONSORSHIPS

- Logo displayed at event and on event media (i.e., brochures, fliers, banners)
- 1/4-page business ad in newspaper or in weekly e-newsletter
- Disbursement of promotional materials provided by sponsor
- Booth, if attending event

**\*PRICING VARIES  
DEPENDING ON EVENT**

**Sponsorships  
starting at \$250**

**SUPER SPONSORSHIPS ARE AVAILABLE FOR HIGH VOLUME EVENTS THAT HAVE A MINIMUM REACH OF 1,000 RESIDENTS IN-PERSON.**

**\*Marketing includes flier distribution, TV ads, and Newspaper & E-Newsletter inclusion**