



LEISURE WORLD ARIZONA

2024 Early Registration Health & Fitness Expo



INSTRUCTIONS:

Indicate below all information about your business and interests in participating in our 2024 Expo.

COMPANY INFORMATION:

Business Name:

Address:

Contact:

Mobile Number:

Email:

Office Telephone:

EXHIBIT SPACE:

Is assigned on a first-come basis. If no preference is indicated, you will receive the best available. Space includes one 8' table, 2 chairs, and complimentary continental breakfast and lunch for 2 (additional lunches may be purchased at \$15 each). **Early bird pricing good through 12/15/2023.**

Booth Selection

10' x 6'

Indoor

~~\$600~~ **\$550**

Outdoor

~~\$575~~ **\$525**

10' x 10'

~~\$850~~ **\$800**

~~\$825~~ **\$775**

Electricity: Outlet availability limited. Bring your own cord.

Yes No

Added Lunches: Please enter total # and total \$\$ amount.

x \$15 = \$

PRESENTATION AREAS:

One-hour timeslots available to booth holders only at \$300 each. 9AM begins the first session with rolling 15-minute start times. Project capabilities or large screen TV available.

Room Selection

Classroom

Top of the hour (i.e., 9AM)

Theatre

Quarter after (i.e., 9:15AM)

Queen Card Room

Bottom of hour (i.e., 9:30AM)

Lakeside Clubhs.

3/4 hour (i.e., 9:45AM)

Seating

100

68

48

48

Preferred Time?

1st Choice:

2nd Choice:

3rd Choice:



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Sponsorship:

Maximize your ad dollars by promoting your business and services to our private active adult community consisting of 5,000 residents and 2,700 homes. Increase your company exposure and reach a loyal customer base with this open-to-the-public event.

DIAMOND \$2,000 (1): As a Diamond sponsor, you will receive all items listed below plus: 4 PPT slides at the Fitness Expo, 55 & Up To No Good Podcasts, and 4 Breakfast & Lunch Tickets.	GOLD \$500 (4)	PLATINUM \$1,000 (2)
Recognition on LWCA.com and Marketplace website.	X	X
Acknowledged in event advertising in the monthly Leisure World Newspaper.	X	X
Recognition on LWCA.com and Social Media.	X	X
Swag bags will be given to all expo participants. Every sponsor has the opportunity to market in the swag bag by providing advertisements, coupons, literature and/or logoed items. <u>Sponsors Swag bag deadline is Friday, February 16, 2024.</u>	X	X
Included in the LW weekly e-newsletter with logo linked to sponsor website.	X	X
Company PowerPoint slides displayed during the Fitness Expo.	1 Slide	2 Slides
Complimentary Breakfast & Lunch Tickets.		2



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PAYMENT INFORMATION:

Check payable to Leisure World Community Association:

Please charge my credit card.

EXPO COSTS

Card Number:

Expire Date:

CVV:

Name on Card:

Signature:

Exhibit Space:

Shade Cover (\$30):

Extra Lunches (\$15):

Presentation Fees:

Sponsor Fee:

Total \$:

Credit card registration by calling (480) 832-0000 Ext. 212

I authorize Leisure World Community Association to charge the credit card indicated on this form according to the terms outlined. I certify that I am the authorized user of this credit card and that I will not dispute the payments with my credit card company; so long as the transaction corresponds to the terms indicated on the form. **This contract will automatically renew and will remain in effect unless written notice is received 30 days prior to the next scheduled payment date.**

The Leisure World Community Association (LWCA) reserves the right to reject any copy or advertising deemed unacceptable or inappropriate. LWCA will not be liable for typographical errors or omissions that do not lessen the value of the ad. Advertiser assumes all responsibility for ad content and for any claims that may arise.

This document is a binding contract. LWCA reserves the right to terminate this contract for non-payment or failure to adhere to the terms stated here-in. **Payments will be automatically processed around the 15th of the prior month of publication.** The undersigned authorized representative agrees to all terms stated above.

CONTACT INFORMATION & PAYMENT QUESTIONS:

Leisure World Community Association

908 South Power Road

Mesa, AZ 85206

Phone: (480) 832-0000

Email: FitExpo@lwca.com

Chloe Bowman, Expo Coordinator

Courtney Brand, Fitness Supervisor

Ext. 212

Ext. 214